

# Strategic Plan Priority Area - Economic Vitality

Action Item Color Key:

	= Accomplished
	= Removed from Plan
	= No Change
	= In Progress

Identifier

## EV. ECONOMIC VITALITY (Priority)

		<b>EV.1 Promote Human Capital Investments to Attract High-Tech, High Wage Industries (Major Opportunity Area or MOA)</b>		
			EV.1.1 (Initiative)	Support Science, Technology, Engineering, Arts, and Mathematics (STEAM) curriculum
			EV.1.2	Align workforce development with target industries
			EV.1.3	Support the implementation of Workforce Employment & Training Centers
			EV.1.4	Increase entrepreneurship and small business capacity (access to capital, export assistance ...)
			EV.1.5	Promote inclusive talent attraction and retention
			EV.1.6	Coordinate with regional stakeholders to encourage and promote equitable internship opportunities
		<b>EV.2 Create Economic Diversity and Jobs</b>		
			EV.2.1	Create and implement agile business recruitment strategies to attract domestic and international industries

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		EV.2.2	Promote West Henderson as a core employment corridor supporting area development and overall plans to achieve an efficient jobs-housing balance
		EV.2.3	Accommodate diverse and equitable employment opportunities by ensuring key parcels of land are available for industrial and commercial uses
		EV.2.4	Promote Downtown Henderson as a destination location and the continued revitalization of the Eastside Redevelopment area to attract businesses, residents and visitors to both areas.
		EV.2.5	Support the creation and implementation of the Southern Nevada Entrepreneurship Academy
		EV.3 Maintain the City's Financial Resiliency	
		EV.3.1	Plan for the long-term solvency of city finances
		EV.3.2	Leverage legislative opportunities
		EV.3.3	Enhance the alignment of resource allocations to City goals

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		EV.4 Perform Research and Create Marketing Assets to Inform and Drive Community Conversations and Decisions		
			EV.4.1	Define, monitor,and promote Henderson's target industries and workforce availability
			EV.4.2	Partner with regional stakeholders to deliver on Henderson's commitment to the region's Comprehensive Economic Development Strategy (CEDS)
			EV.4.3	Aggressively tell the Henderson story as a place for working, living, and visiting
			EV.4.4	Research potential economic shifts, disruptions, and innovations and identify vulnerable sectors and occupations