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**HendersonStrong.org**



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## WHAT

Henderson Strong is the **City of Henderson's latest Comprehensive Plan** – a citywide planning document that communicates the vision, long-term goals and objectives that guide the physical development and orderly management of growth of the City for the next 20 years. Built on a strong foundation of research and community engagement, Henderson Strong will capitalize on the City's strengths and address weaknesses to ensure it remains a premier community.

## WHY

Henderson has experienced **demographic and economic change since its last Comprehensive Plan was adopted in 2006**. With the economic recession and associated economic effects, it is an important time to evaluate the City's vision to keep Henderson an attractive place for residents, students and businesses.

Additionally, **Henderson seeks to align local plans with the recently completed Southern Nevada Strong (SNS) Regional Plan** to ensure competitiveness for implementation funding through local, state and national sources. SNS identifies a series of priorities, goals and objectives to increase the region's economic competitiveness and the City of Henderson wants to customize and apply these principles at the local level and in creative ways that work for our unique community.

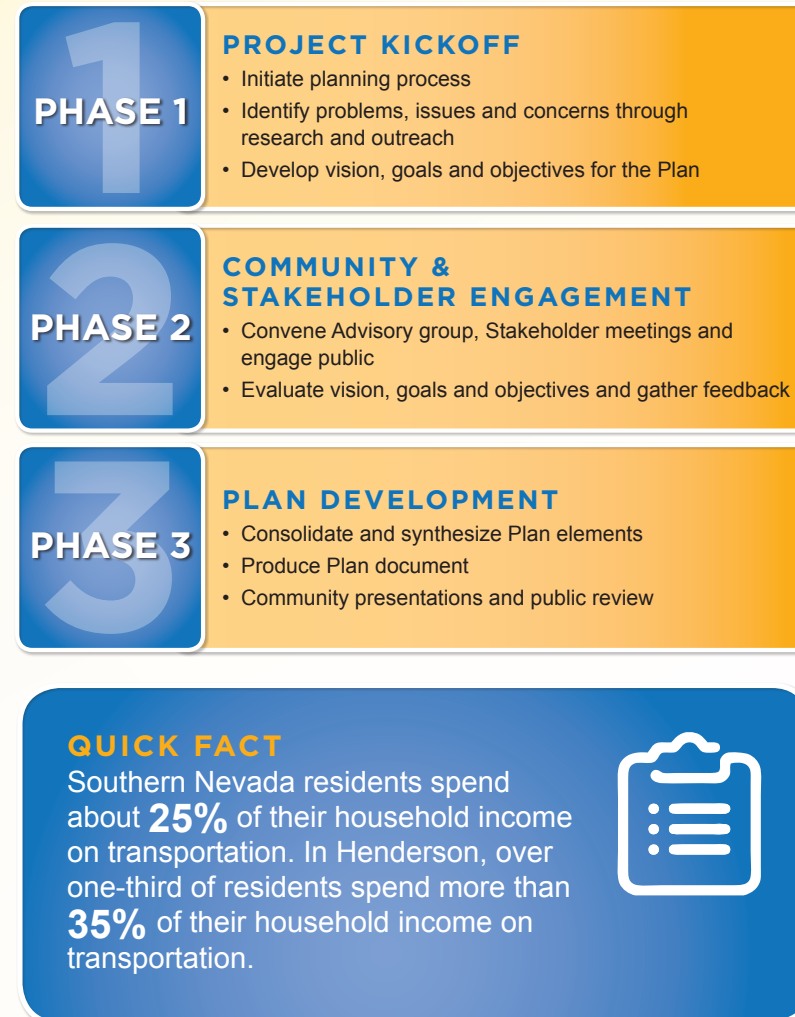
## WHO & WHERE **Our Residents & Our Community**

City of Henderson staff, industry experts, professional planners and **most importantly – YOU**: Henderson residents and community members, local business leaders, nonprofit groups, faith-based

organizations, private and public sector stakeholders, elected officials and community groups among others to help define our shared vision for the community and help identify ways we can customize the Regional Plan strategies here in Henderson.

## WHEN

Conduct research and community engagement, identify issues and **develop an updated Comprehensive Plan by August 2017**.



Learn more @ [HendersonStrong.org](http://HendersonStrong.org)

## MISSION

To develop and implement land use, zoning and growth plans and programs for a diverse, vibrant community; Henderson Strong also aims to customize the strategies identified in the Southern Nevada Strong Regional Plan -- to better connect housing, transportation and jobs – at the local level and in ways that work for our unique community.

## WORK FLOW

